

FUNDING PROPOSAL FOR DISTANCE VOCATIONAL TRAINING FOR FKWI

Executive Summary

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Overview

What is human freedom? What makes a person free? How can elderly transgender people of the Forum for Indonesian Transgender Advocacy (FKWI) exercise their rights to human freedom in Indonesian society that remains unwelcomed towards transgenderism?

FKWI is a non-profit based, chaired by Yulianus Rettablaut, in Jakarta, that aims to 1) provide social assistance—temporary shelter, food, and medical care; and 2) empower its members through income generation, financial literacy, and good citizenship activities. FKWI, which temporarily shelters over 800 trans people, is heavily reliant on donations. Most of the time, the shelter can only provide rice and instant noodles to its temporary guests (Souisa, 2021).

The online course cost analysis conveys that FKWI needs \$22,590 (\$4518/year) funding for a five-year distance vocational training project. The project aims to help FKWI and its members have better economic opportunities and generate income to sustain themselves. The expected outcome is for FKWI and its members to survive, thrive economically, and be dignified citizens.

The \$4,518 covers the fixed and variable costs for one year. Arguably, the variable cost can be lowered when the costs for subject matter experts, instructional designers, and graphic designers are either on a volunteer basis or at a discounted rate. FKWI and volunteers can use and expand their available networks to make this arrangement possible.

This executive summary summarizes the proposed project by mapping out its needs and rationale, goal, methods to achieve it, success metrics using some economic concepts, and budget cost model and analysis.

Discussion

The course design model chosen for this project is the Successive Approximation Model (SAM) because it allows continuous assessment for improvement. SAM allows “rapid design that uses shortened steps to create holistic and flexible projects” (Herrholtz, 2021, p.1). Flexibility is an essential element when working with an underserved population that is disenfranchised in society for the sexual orientation of their choosing.

The implementation of distance vocational training depends on the funding FKWI receives. Nevertheless, FKWI has been working with low- to no-budget for a very long time; the organization and its volunteers would have to keep working and find solutions—do things one at a time and work with the available resources.

The rent fee is not a fixed cost in the cost model because FKWI owns the building. However, it probably should have been included because FKWI can use some help maintaining the shelter, such as utility bills for water and electricity totaling \$20/month or \$240/year.

Proposal

The detailed project outlines are the following:

- **The proposed project:** hybrid vocational training for income generation.
- **The desired outcomes:**
 - ✓ To increase vocational skills in cooking, baking, arts, and crafts for income generation.

- ✓ To provide development support on financial literacy and good citizenship.
- **The project offers courses** that train FKWI members in skills such as cooking, baking, and arts and crafts. The courses are selected by considering the learners' characteristics—low educational attainment and low income.
- **The project modality** is hybrid learning. The rationale for hybrid learning:
 - ✓ Many FKWI volunteers reside abroad;
 - ✓ Hybrid learning's benefits—efficient, flexible, learner-centered, and cost effective.
- **Project technology:**
 - ✓ Google Classroom
 - ✓ Zoom
 - ✓ WhatsApp
- **Timeline:**
 - ✓ The project is a five-year project. A one-year project starts from January to December.
 - ✓ Each course is offered weekly on Fridays and Saturdays.
 - ✓ Each class is a 90-minute class.
- **Venue:**
 - ✓ The in-person venue is the FKWI shelter.
- **Cost Model:**

Fixed Costs		Fixed Cost Adjusted	
Yearly internet subscription	\$216	Yearly internet subscription	\$216
Yearly Zoom Pro subscription	\$192	Yearly Zoom Pro subscription	\$192
		Yearly utility bill	\$240
Total – Fixed costs	\$408	Total – Fixed costs Adjusted	\$648
Variable cost	\$4,110	Variable cost	\$4,110
Total course development cost	\$4,518	Total course development cost adjusted.	\$4,758

Yes, FKWI and volunteers will pursue this distance vocational training for income-generation projects because investing in education always pays off. The benefits of investing in elderly trans people may start as intangible, but in the long run, they can become tangible.

Empowering this population is too important to ignore. It means improving human capital for each individual and improving Indonesia's human capital development index. Improved technical skills open up economic opportunities. The ability to generate income means they become active participants in Indonesia's economy.

Conclusion

In Indonesia, transgender identity is considered a social illness that society disenfranchises. Many trans people are rejected by their families and stigmatized by their communities. Predominantly, trans people start life as runaways with little opportunity for education; subsequently, they have minimal economic opportunities beyond begging and sex work.

The proposed project is a powerful tool for empowerment, serving the underserved and stigmatized trans population in Jakarta, Indonesia. The distance vocational training for FKWI will contribute to providing an essential element of exercising one's human freedom, as stated in the Universal Declaration of Human Rights.

References

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