



# Multimedia Toolkit

FKWI Vocational Training

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# Intro

## 1 Project Statement

The project aims to empower FKWI members and train them on skills to generate income.

### FKWI

- A non-profit for trans people in Indonesia

### Consideration

- Cost-effectiveness
- Flexible pricing
- Functionality
- Accessibility features

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## Project Background

- A volunteer-run project
- Funding challenges

4



5

## Toolkit Selection

- Google Classroom
- Canva
- Audacity
- Zoom
- WhatsApp



# Google Classroom



[https://edu.google.com/intl/ALL\\_us/workspace-for-education/classroom](https://edu.google.com/intl/ALL_us/workspace-for-education/classroom)

## Google for Education

It is a learning platform that aims to simplify creating, distributing & grading.

- Free and paid access

01

## Pros

- Free
- Multiple devices access
- Accessibility features
- Effective collaboration
- File sharing

02

## Cons

- Use Google account
- Too many Google icons
- No automated updates
- No automated quizzes
- Limited cloud storage

03

## Application

It can be used to manage blended classes:

- Content creation
- Content distribution
- Assignment grading.

04

## Application

It is integrated with other Google apps for communication, collaboration, file sharing/ storing

It has built-in accessibility

05

# Canva

<https://www.canva.com>



1

## Canva

It is an online design platform for visual content creation.

- Free for individuals, K-12 educators, and school districts.
- Paid: Pro, Teams, and higher education

2

## Pros

- Free
- Easy to use
- User-friendly interface
- Large template options
- Multi devices access

3

## Cons

- Pro is \$120 per person yearly
- Teams: \$300 for three yearly
- Unavailable for offline work
- Limited access to template library

4

## Applications

Canva can be used to create:

- Presentations
- Videos
- Infographics
- Whiteboards.

5

## Applications

It allows you to create instructional materials, incorporating texts and visuals to maximize learning outcomes.

# Audacity



<https://www.audacityteam.org>

## Audacity

It is free, open-source audio editing software and recording.

01

## Pros

- Free
- Open-source
- Multiple devices access

02

## Cons

- Requires some learning curves
- Unavailable for offline work
- Limited function on mobile versions

03

## Application

Audacity can be use to create podcast for continuous learning.

04

## Application

It can be used to do voice-over on training materials.

05

# Zoom

<https://www.zoom.us>



1

## Zoom

It is a communication platform for video conferencing.

- Free
- Pro: \$15.99/month for up to nine users
- Business: \$21.99/month for up to 250 users

2

## Pros

- Free
- Easy to use
- User-friendly interface
- Host up to 100 people
- Multi devices access
- Extensive integrations

3

## Cons

- Limited-time meetings for free access (45 minutes)
- \$192/year for Pro access
- Lacking some features on mobile versions

4

## Applications

Zoom can be used for video conferencing and synchronous learning format.

5

## Applications

It allows recording, enabling learners to revisit the recorded classes and learning materials.

# WhatsApp

<https://www.whatsapp.com>



## WhatsApp

It is a free messaging and conferencing communication platform.

- Free

01

## Pros

- Free
- Multiple devices access
- Group chats
- Easy to use
- Popular worldwide

02

## Cons

- Data storage and security issues
- Limited customer service

03

## Application

It can be used to communicate synchronously and asynchronously.

04

## Application

It allows continuous learning outside training hours; learners can ask questions or collaborate anytime.

05

# Closing



**Vocational Training for Income Generation for FKWI**